


#PearlHarborColors Campaign

Theme: 122nd Birthday of Navy Chief Petty Officers

Navy Region Hawaii added 2 new photos to the album: 'Pearl Harbor Colors' Ceremony - 122nd Birthday of the Navy Chief.
23 hrs · 📷

High resolution photos are available on Navy Region Hawaii Flickr at <https://www.flickr.com/photos/navyregion.../sets/72157651691416841/>
#PearlHarborColors



845 people reached Boost Post

Like · Comment · Share · 🗨️ 42 📌 1 🔄 12

Joint Base Pearl Harbor Hickam shared Navy Region Hawaii's album.
22 hrs · 📷



Navy Region Hawaii added 16 new photos to the album: 'Pearl Harbor Colors' Ceremony - 122nd Birthday of the Navy Chief.
High resolution photos are available on Navy Region Hawaii Flickr at <https://www.flickr.com/photos/navyregion.../sets/72157651691416841/>
#PearlHarborColors

3,044 people reached Boost Post

Like · Comment · Share · 🗨️ 76

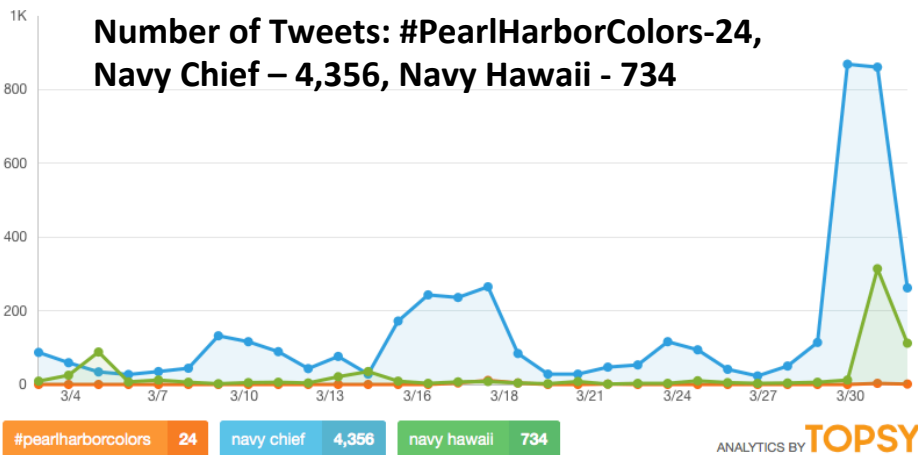
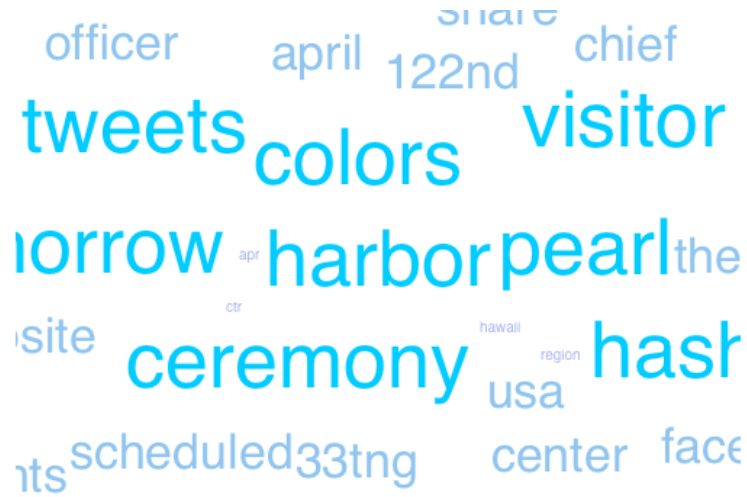
Facebook/Twitter Announcement & Photos

The 'Pearl Harbor Colors' ceremony photos & announcements on Navy Region Hawaii & Joint Base Pearl Harbor-Hickam Facebook & Twitter reached a total of 12,406 people combined with 349 likes, 4 comments and 34 shares.

CNIC Navy Region Hawaii Website – 'Pearl Harbor Colors' - <http://go.usa.gov/33tnG>

Base on Google Analytics and Go.USA.gov, a total of 444 pageviews were received with an average of 6 min, 8 sec. time spent on page.

Top keywords used during the campaign



(Source: Twitter Analytics, Facebook Insights, Google Analytics, TOPSY, Keyhole)